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## **PRESS RELEASE: FOR IMMEDIATE RELEASE**

### **Launch of 2010 Benjamin Franklin House Literary Prize in association with The Telegraph**

#### **In politics, what can laws do without morals? Benjamin Franklin**

The Benjamin Franklin House Literary Prize is endowed by Benjamin Franklin House Chairman John Studzinski, a leading executive and philanthropist.

Benjamin Franklin is one of history's great figures. While he made lasting contributions in many fields, his first passion was writing. He believed in the power of the written word to inform and stimulate debate – as the bedrock of a democratic society.

Each year a question or quote exploring Franklin's relevance in our time is open for interpretation in 1000-1500 words by two groups: young people and professional writers. The winner of the Young Writers Prize will receive £500 while the winner of the Professional Writers Prize will receive £1000 with publication of their essays in the British Daily Telegraph, and at [www.BenjaminFranklinHouse.org](http://www.BenjaminFranklinHouse.org). Entries for 2010 must be received before 15 October.

For nearly sixteen years between 1757 and 1775, Franklin lived at 36 Craven Street in the heart of London, England. He is one of history's great polymaths - a diplomat, patriot, scientist, inventor, philosopher and more. He was one of the first American journalists, writing prolifically not only on politics and foreign affairs, but on science, the arts and humanity. In 2006, Benjamin Franklin House, the world's only remaining Franklin home, opened to the public for the first time as a dynamic museum and educational facility. See [www.BenjaminFranklinHouse.org](http://www.BenjaminFranklinHouse.org).

The Franklin quote for interpretation in 2010 is: "In politics, what can laws do without morals?" Entrants should interpret this quote for its significance today.

#### **Submissions**

\*Benjamin Franklin House Literary Prize – Young Writers Award: Entrants must be under 25

\*Benjamin Franklin House Literary Prize – Professional Writers Award: Entrants must be professional writers

Entries of 1000-1500 words must be sent by 15 October to [info@benjaminfranklinhouse.org](mailto:info@benjaminfranklinhouse.org). Each entrant is asked to provide their name, email, postal address, and telephone number. In addition, entrants for the Young Writers Award should provide their age and place of study (if applicable) while entrants for the Professional Writers Award should provide a CV. Entries can be relevant articles or essays produced over the preceding year.

Read more [information](#) on the Benjamin Franklin House Literary Prize.

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